



PeppNation Marketing & Communications Intern Job Description

PeppNation is looking for driven interns to assist in cause related marketing, public relations and special events of the organization. The ideal candidate is ready to learn proven strategies and implement them accordingly, as they will be asked to become a contributing member of the marketing team. Marketing interns for PeppNation will be working closely with the Director of Marketing.

About PeppNation

PeppNation is a 501(c)(3) organization based in Milwaukee. Our mission is to provide the highest quality mentoring environment for youth with the goal of creating well-rounded citizens who increase their athletic level while promoting continuing education while mentoring up-and-coming student athletes.

This is an unpaid internship, but interns are eligible to receive college credits.

What We're Looking For:

- Ready to learn with hands-on experience.
- Work well with due dates but without consistent prodding.
- Motivated by PeppNation's mission.
- Studying for a degree related to marketing.
- Must be able to write confidently and competently.

What You'll Have the Opportunity to Learn:

Make sure you have an interest in at least two of these things. We will give you work that you either want to learn or want more experience in.

- Basic Web Design and Graphic Design
- Wordpress
- SEO and Content Writing
- Social Media Campaign Creation
- Various Digital Marketing Strategies (press releases, online outreach, email marketing)

To apply for this position please email your resume to peppnationslcmke@gmail.com with the subject line "PeppNation Marketing Intern" or **come to our recruiting event on February 28th from 12-3pm at Hephatha Lutheran Church (Hephatha Lutheran Church Gym 1720 W. Locust Milwaukee, WI 53206). You'll learn more about PeppNation and see if this Internship is right for you!**